

## STUDENT NEEDS AND PRIORITIES SURVEY

### 1999 vs. 1994: Importance of Factors Influencing Students' Decision to Attend CSULB

(Ranked in descending order by category by 1999 combined response percentages)

<i>Factor</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
	<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
<b>ACCESS</b>					
I was admitted	1208	80.8	947	75.8	5.0
Close to home	1214	64.3	947	75.8	-11.5
Opportunity to work, or maintain a job, while attending school	1206	63.7	944	57.3	6.4
Close to work	1200	38.5	943	34.7	3.8
Availability of special academic support services, e.g., tutoring, learning centers	1176	36.4	935	24.6	11.8
Convenient public transportation to school	1188	17.1	931	14.7	2.4
Availability of on-campus child care	1203	5.4	937	5.3	0.1
<b>PROGRAMS, REPUTATION, RECOMMENDATIONS</b>					
Availability of a particular major	1210	83.5	943	81.7	1.8
Academic reputation of the campus in my major	1207	78.2	946	73.6	4.6
General academic reputation of the campus	1207	74.1	940	58.6	15.5
Reputation of faculty	1204	58.3	943	48.1	10.2
Opportunity for contact with faculty	1204	57.9	942	48.2	9.7
Recommendation from friends or peers	1206	41.8	943	33.4	8.4
Recommendation from school or college counselors	1204	40.9	945	31.5	9.4
Contact with campus officials prior to admission or enrolling	1211	39.3	942	24.2	15.1
Recommendation from family	1214	32.7	947	23.1	9.6
Printed materials or video information provided by campus	1201	28.6	942	21.8	6.8
<b>FINANCES</b>					
Low to moderate cost (affordable to me and/or my family)	1209	86.6	948	84.7	1.9
<b>ENVIRONMENT</b>					
Safety factors (e.g., of security escort services, incidence of crime)	1212	62.1	942	51.7	10.4
Geographic setting of the campus or surrounding city	1215	60.3	942	47.7	12.6
Overall appearance of campus	1208	57.9	943	40.7	17.2
Impressions from my campus visit	1208	56.9	945	38.4	18.5
Size of campus	1217	36.1	943	24.7	11.4
Chance to leave home	1207	26.9	947	24.3	2.6

\* Combined responses of "Very Important" and "Important"

## STUDENT NEEDS AND PRIORITIES SURVEY

**1999 vs. 1994: Instruction and Learning Environment**

**(Ranked in descending order of 1999 combined response percentages)**

<i>Factor</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
	<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
Coursework that is consistent with the instructor's stated objectives or syllabus	1218	81.8	946	76.6	5.2
Quality of Instruction	1223	79.9	951	75.3	4.6
Faculty preparation for class	1221	78.9	945	75.6	3.3
Courses in my major that are required for graduation	1213	78.5	950	64.8	13.7
Relevance of coursework to major	1221	77.0	942	67.4	9.6
Courses that stimulate intellectual/interpersonal growth or challenge me	1222	75.7	949	62.2	13.5
Fairness of testing and grading	1223	73.6	947	68.3	5.3
Faculty ability to communicate the subject matter	1222	72.2	951	63.7	8.5
Accessibility of faculty	1221	71.2	946	68.2	3.0
Faculty enthusiasm for teaching	1218	70.1	943	64.1	6.0
Variety of courses offered	1219	67.9	940	42.8	25.1
Classes that are focused on career concerns	1221	66.4	939	55.2	11.2
Opportunities to meet with the faculty outside of the classroom	1219	63.9	942	58.5	5.4
Class Size	1219	62.6	948	16.7	45.9
Convenience of class scheduling	1222	43.7	951	28.2	15.5
Availability of necessary classes	1214	41.5	946	37.4	4.1

**\* Combined Responses of "Excellent" and "Good"**

## STUDENT NEEDS AND PRIORITIES SURVEY

### 1999 vs. 1994: Quality of Student Services

(Ranked in descending order of 1999 combined response percentages)

<i>Factor</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
	<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
Student health services	782	73.5	723	66.3	7.2
Bookstore	1177	72.0	924	69.8	2.2
Services to students with disabilities	298	71.5	399	48.4	23.1
Library Services	1136	70.4	915	71.0	-0.6
Education equity programs (e.g., EOP, Summer Bridge)	401	67.8	451	50.8	17.0
New Student Orientation	850	66.7	704	55.8	10.9
Library collection	1094	66.4	929	69.1	-2.7
Student clubs and organizations	569	65.4	550	50.9	14.5
Intercollegiate athletic programs	379	64.6	466	41.4	23.2
Food services	1067	64.6	838	47.5	17.1
Financial aid services	754	63.3	629	38.6	24.7
Career center services	749	62.9	559	45.3	17.6
Student union activities	686	62.7	601	53.2	9.5
Recreation programs and/or activities	603	61.6	543	44.8	16.8
Learning assistance/tutoring	587	61.3	567	50.4	10.9
Admissions services	1141	59.1	897	35.8	23.3
Psychological counseling	269	58.8	435	44.8	14.0
Career advising provided by faculty	872	56.3	653	45.0	11.3
Cultural activities	548	55.6	571	45.9	9.7
Campus child care	205	54.2	394	41.1	13.1
Campus housing	372	46.8	470	39.4	7.4
Parking	1162	27.2	946	15.5	11.7

\* Combined responses of "Excellent" and "Good"

## STUDENT NEEDS AND PRIORITIES SURVEY

### 1999 vs. 1994: Quality of Academic Advising Services

(Ranked in descending order of 1999 combined response percentages)

<i>Factor</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
	<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
Campus catalog/class schedule and other department or school publications	1175	77.8	851	67.2	10.6
Fellow Students	1059	73.4	836	69.1	4.3
Faculty in my major department	1038	68.8	811	69.7	-0.9
Administrative or program staff (e.g., EOP, Adult Re-entry, Services to Students with Disabilities, Financial Aid Office)	654	64.0	537	46.9	17.1
Advising centers in my major department or school/college	975	61.0	777	57.8	3.2
University orientation course	809	60.0	656	51.8	8.2
The university advising center or general studies office	690	59.2	545	41.3	17.9
Pre-transfer advising from my community college	552	52.4	587	41.6	10.8
Pre-college advising from my high school	797	44.0	706	36.7	7.3

\* Combined responses of "Excellent" and "Good"

## STUDENT NEEDS AND PRIORITIES SURVEY

1999 vs. 1994 - Student Responses to the Following Statement:

"I am pleased with my overall experience on this campus."

<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
1221	76.2	950	63.5	12.7

\* Combined responses of "Strongly Agree" and "Agree"

## STUDENT NEEDS AND PRIORITIES SURVEY

### 1999 vs. 1994: Comparison of Incidence of Experiencing/Observing Insensitive Behavior and Attempts to Reduce/Eliminate Such Behavior

(Ranked in ascending order of 1999 combined response percentages of incidence of insensitive behavior)

<i>INCIDENCE OF INSENSITIVE BEHAVIOR</i>					<i>REDUCE/ELIMINATE INSENSITIVE BEHAVIOR</i>					
<i>1999*</i>		<i>1994*</i>		<i>Difference</i>	<i>Attribute</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>		<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
1169	6.3	913	5.0	1.3	Disabilities	1097	28.0	869	23.0	5.0
1173	7.4	922	8.8	-1.4	Age	1105	16.9	865	10.5	6.4
1170	9.9	915	8.9	1.0	Learning difficulties	1100	28.5	866	23.9	4.6
1168	11.1	919	16.8	-5.7	Sexual orientation	1106	25.7	875	37.0	-11.3
1179	11.7	922	20.4	-8.7	Gender	1108	29.1	869	39.9	-10.8
1171	11.7	916	16.7	-5.0	Religion	1099	21.9	864	24.3	-2.4
1177	14.6	929	23.5	-8.9	Race or ethnicity	1115	31.0	884	46.2	-15.2
1171	18.3	917	20.6	-2.3	Non-English language background	1104	23.6	873	23.0	0.6

\* Combined responses of "Occasionally" and "Frequently"

## STUDENT NEEDS AND PRIORITIES SURVEY

**1999 vs. 1994: Percent of Students That Agree With The Following Statements About CSULB**

**(Ranked in descending order of 1999 combined response percentages)**

<i>Statement</i>	<i>1999*</i>		<i>1994*</i>		<i>Difference</i>
	<i>n</i>	<i>Percent</i>	<i>n</i>	<i>Percent</i>	<i>Percent</i>
I feel safe on campus.	1213	80.2	887	54.8	25.4
I would recommend this university to others.	1214	80.1	891	62.7	17.4
The university is equally supportive of women and men.	1211	78.9	884	64.7	14.2
I am proud of my accomplishments at this university.	1211	78.3	886	73.4	4.9
This university is equally supportive of all racial/ethnic groups.	1211	73.2	884	57.8	15.4
If choosing a university again, I would choose this one.	1213	69.7	894	46.5	23.2
This university has helped me meet the goals I expected to achieve.	1210	67.5	895	65.4	2.1
My experiences here have helped motivate me to make something of my life.	1210	66.5	885	57.6	8.9
My experiences here have equipped me to deal with possible career changes.	1212	61.4	887	47.8	13.6
This university welcomes and uses feedback from students to improve the university.	1212	55.6	881	33.5	22.1

\* Combined responses of "Strongly Agree" and "Agree"